

SPONSORSHIP

TURAKAÍN

where the history of Puerto Rico comes to life

ALTERVISTA, LLC



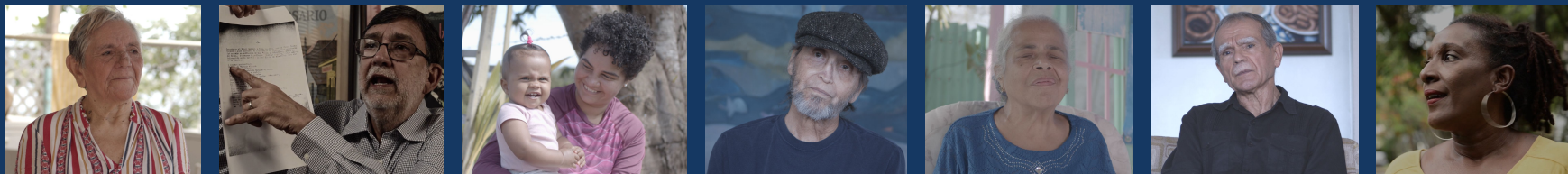
JURAKÁN COLLECTION TRAILER



Youtube Link: <https://youtu.be/PqJMxx09bQE>



FROM THE ARCHIPELAGO TO THE DIASPORAS!



Our goal is to ensure a space where Puerto Rican stories and voices are preserved over time. Each film features a panoply of Puerto Rican voices from different walks of life.



"Nation in Resistance"
Narrates the history of Puerto Rico from 1898 to 2016



"The Power of Our People"
Documents the challenges and community-driven solutions in Puerto Rico from 2017 to 2024.



"Barrio Borikén: Tales from Chicago"
Chronicles of the Puerto Rican community in Humboldt Park.



Surprise Documentary
Coming soon, we will reveal more details.



"JURAKÁN: THE POWER OF OUR PEOPLE" TEASER



YouTube Link: <https://youtu.be/UpTlwrn3o6Q>

BEHIND THE CAMERAS



Rosa Emmanuelli Gutiérrez is a Puerto Rican director and creative producer. She earned her Bachelor of Arts degree in Sociology from the University of Tampa and pursued a Master's degree in Social Work at UNAM. She later immersed herself in television productions, which in 2018 led to her role as Assistant Director for the live broadcast of the Ariel Awards Ceremony in Mexico City.

Gonzalo Mazzini is a Mexican-Argentinian director and editor. He earned his Bachelor of Arts degree in Communications from the University of Tampa. In 2017, he worked as an assistant in the Locations and Art departments for Netflix's "Club de Cuervos 2." By 2018, he was hired as an Executive Production Coordinator for Televisa's TV series, "Según Bibi".

Rosa and Gonzalo co-created feature-length documentary, "Jurakán: Nation in Resistance."



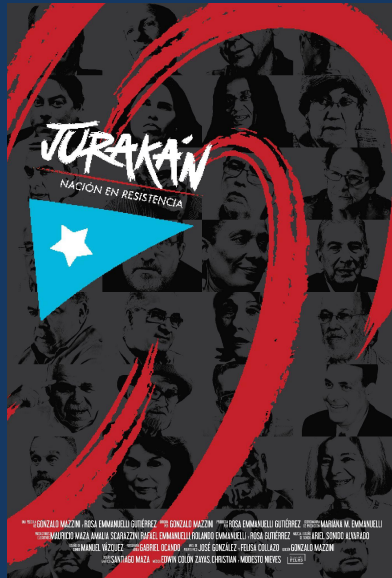
COMMUNITY-DRIVEN INSPIRATION



After the first documentary in the collection, "Nation in Resistance," won the Best Documentary award at RIFF 2018, the film's creative team organized a screening tour with Q&As across Puerto Rico and the United States.

The most frequent question at the screenings became the premise of our next documentary:

What are the people of Puerto Rico doing in the face of colonialism?



100+ events



49 cities & towns

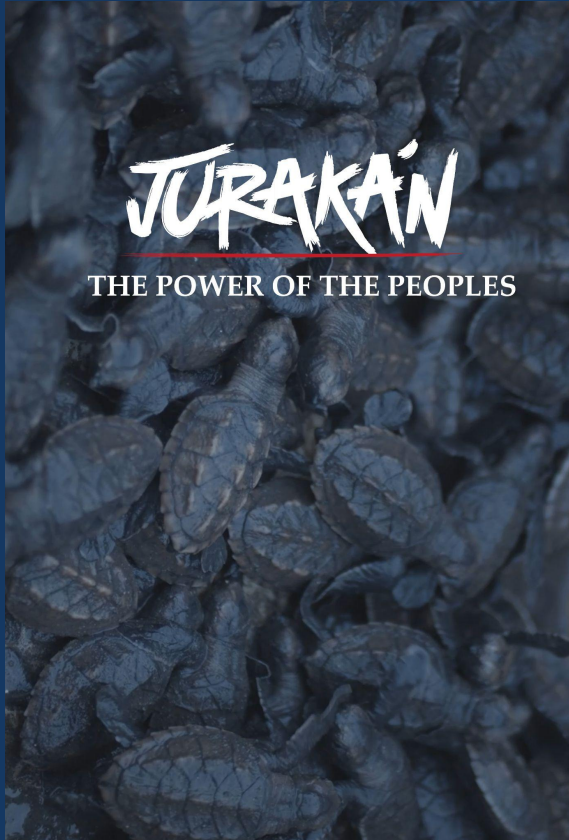


15,000+ spectators



40+ schools & universities





"Jurakán: The Power of Our People" is a compelling film that explores the significant challenges currently confronting Puerto Rico, including food insecurity, inadequate housing, lack of essential services, and environmental crises. Above all, it highlights the creativity and solidarity of the Puerto Rican people in their quest for solutions.



RESPONDING TO OUR AUDIENCE'S STORIES



While touring U.S. cities with our first documentary, we were deeply moved by stories of discrimination, segregation, police brutality, and grassroots activism from Puerto Rican diasporas in places like New York, Worcester, Holyoke, and Chicago. The experiences shared by our audience inspired us to dig deeper and share these stories with Puerto Rico, the U.S., and Latin America.



“Barrio Borikén: Tales from Chicago” chronicles the history and strength of Humboldt Park's Puerto Rican community. The film captures the first generation's journey from the 1950s, pivotal events like the 1966 Puerto Rican riots, and the founding of key institutions like the Pedro Albizu Campos High School. It also explores the experiences of those who grew up in the 80s, 90s, and 2000s, while highlighting grassroots efforts addressing homelessness, youth violence, and the fight against gentrification.



BE A PART OF THIS JOURNEY!



We invite you to help us complete these inspiring films and share their powerful stories with every corner of Puerto Rico and its diasporas.

Your Contributions Will Help Us:

- Complete the documentaries
- Share vital stories with wider audiences
- Foster dialogue and community engagement

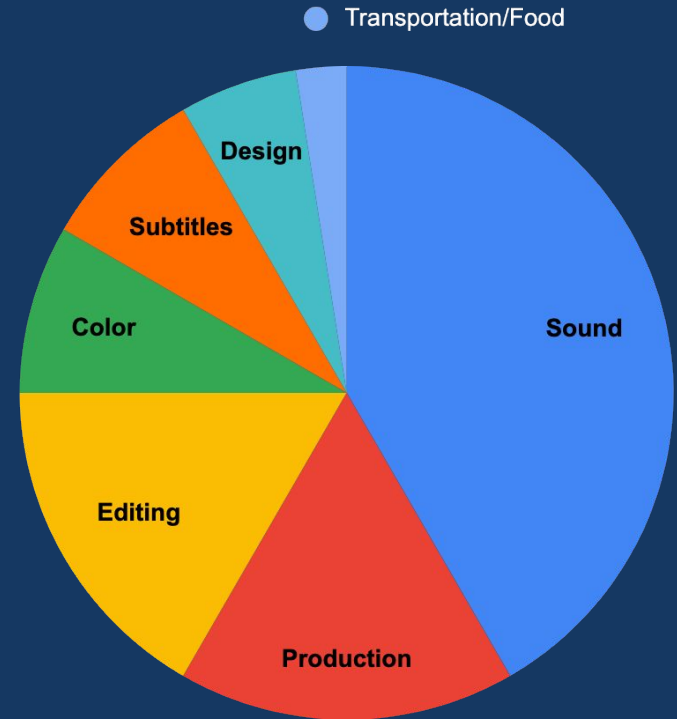


JURAKÁN COLLECTION BUDGET



Your donations will be strategically allocated to ensure the documentaries reach their full potential.

| Budget | |
|------------------------------------|-----------------|
| Jurakán: The Power of Our People | \$30,000 |
| Barrio Borikén: Tales from Chicago | \$30,000 |
| TOTAL | \$60,000 |



SPONSORSHIP OPPORTUNITY



ABEJA
\$25 USD

- ★ A thank you shoutout on our social media!



COBITO
\$50 USD

- ★ Your name in the movie's thank-you credits.
- ★ A thank you shoutout on our social media!



COQUÍ
\$100 USD

- ★ Your name in the movie's thank-you credits.
- ★ Personalized card.
- ★ 1 Surprise item.



JUEY
\$300 USD

- ★ Your name in the movie's thank-you credits.
- ★ Personalized card.
- ★ 1 Special Edition DVD w/ Digital Code
- ★ 2 Surprise items.



FLAMBOYÁN
\$600 USD

- ★ Appear in movie's thank-you credits.
- ★ Personalized Card.
- ★ 2 Special Edition DVDs w/ Digital Code.
- ★ 1 T-shirts.
- ★ 3 Surprise items



PITIRRE
\$1,000 USD

- ★ Appear in movie credits as a Contributing Producer.
- ★ Personalized Card.
- ★ 3 Special Edition DVDs w/ Digital Code.
- ★ 2 T-shirts.
- ★ 4 surprise items.

TAX-DEDUCTIBLE DONATIONS



CAREY
\$2,500 USD

- ★ Tax deductible donation.
- ★ Appear in movie credits as an Executive Producer.
- ★ Personalized Card.
- ★ 6 Special Edition DVDs.
- ★ 3 T-shirts.
- ★ Gift Box: 5 surprise items.



CEIBA
\$5,000 USD +

- ★ Tax deductible donation.
- ★ Appear in movie credits as an Executive Producer.
- ★ Company logos included in credits, promotional posters and mentioned in events.
- ★ Personalized Card.
- ★ 10 Special Edition DVDs.
- ★ 5 T-shirts.
- ★ Gift Box: 10 surprise items.



DONATION



Donation Link and QR Code:

https://www.paypal.com/donate/?hosted_button_id=XRGVOZ6AC7B7G



Check made payable to:
AlterVista, LLC

Memo: Donation

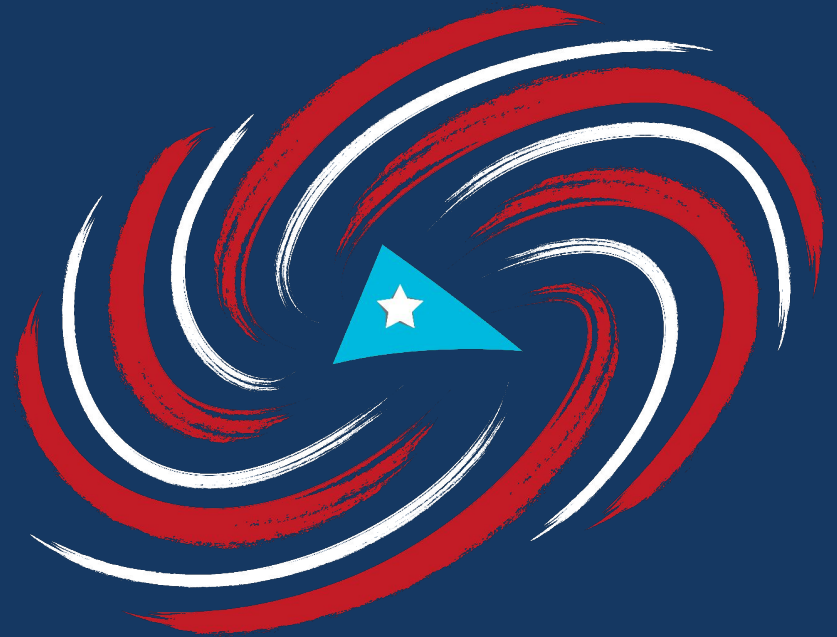
Mailing Address:
Rosa Emmanuelli Gutiérrez
Las Flores de Montehiedra,
Calle Miramelinda 672,
San Juan, P.R. 00926



¡GRACIAS!

Our goal is to premiere “**Jurakán:
The Power of our People**” this year.

With your support, we can bring the
community voices of Puerto Rico to
the forefront of the conversation.



Contact Us:

jurakandocupr@gmail.com | WhatsApp: +52-55-4484-7248 | www.jurakanpr.com/en